

HOUSEHOLD DATA

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Market Area

Households by Effective Buying Income

Current Year Estimates - 2024

Income	Total Households	Percent Households
Less than \$15,000	1,086	4.7%
\$15,000 - \$24,999	1,236	5.4%
\$25,000 - \$34,999	959	4.2%
\$35,000 - \$49,999	2,721	11.9%
\$50,000 - \$74,999	4,708	20.6%
\$75,000 - \$99,999	4,162	18.2%
\$100,000 - \$124,999	3,114	13.6%
\$125,000 - \$149,999	1,683	7.4%
\$150,000 - \$199,999	1,757	7.7%
\$200,000 - \$249,999	302	1.3%
\$250,000 - \$499,999	906	4.0%
\$500,000 and up	<u>241</u>	1.1%
Total	22,875	100.0%

Median Effective Buying Income **\$79,370**

Source: Claritas; Ribbon Demographics



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