

HOUSEHOLD DATA

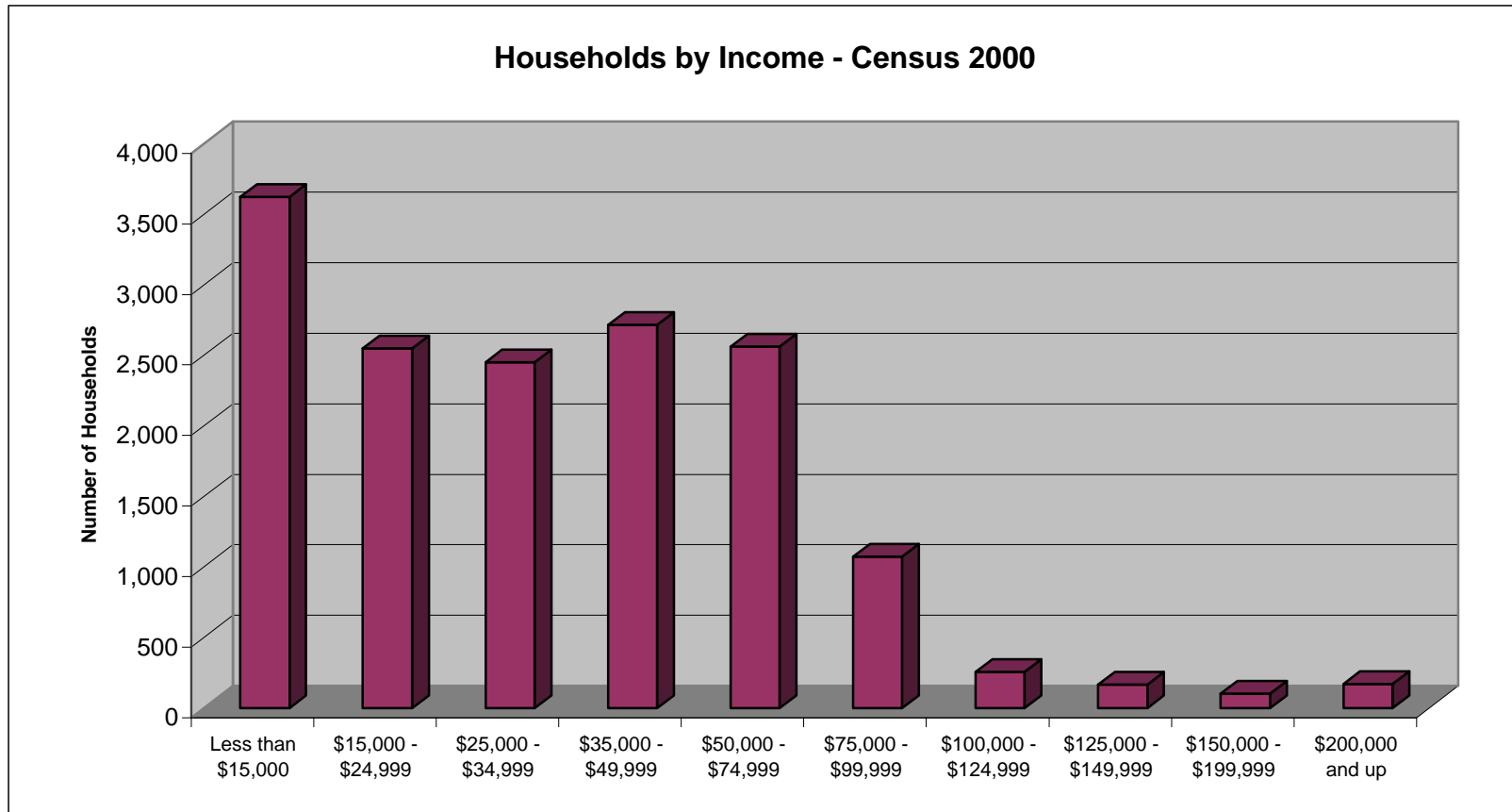
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Households by Income and Age										
Sample Area										
<i>Census Data - 2000</i>										
	Age	Age	Age	Age	Age	Age	Age	Age		
	15 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75 - 84	85+	Total	Percent
Income	Years	Years	Years	Years	Years	Years	Years	Years		
Less than \$15,000	283	397	396	386	542	683	683	253	3,623	23.1%
\$15,000 - \$24,999	159	485	463	355	320	400	293	76	2,551	16.3%
\$25,000 - \$34,999	223	427	570	408	227	316	226	55	2,452	15.6%
\$35,000 - \$49,999	136	512	611	508	475	282	160	35	2,719	17.3%
\$50,000 - \$74,999	57	368	726	609	434	248	98	22	2,562	16.3%
\$75,000 - \$99,999	17	125	304	361	141	61	55	10	1,074	6.9%
\$100,000 - \$124,999	4	1	54	100	43	27	21	5	255	1.6%
\$125,000 - \$149,999	0	7	42	43	57	8	6	2	165	1.1%
\$150,000 - \$199,999	0	10	22	14	29	12	12	2	101	0.6%
\$200,000 and up	<u>0</u>	<u>5</u>	<u>29</u>	<u>34</u>	<u>21</u>	<u>52</u>	<u>25</u>	<u>5</u>	<u>171</u>	<u>1.1%</u>
Total	879	2,337	3,217	2,818	2,289	2,089	1,579	465	15,673	100.0%
Percent	5.6%	14.9%	20.5%	18.0%	14.6%	13.3%	10.1%	3.0%	100.0%	

Source: Nielsen Claritas; Ribbon Demographics

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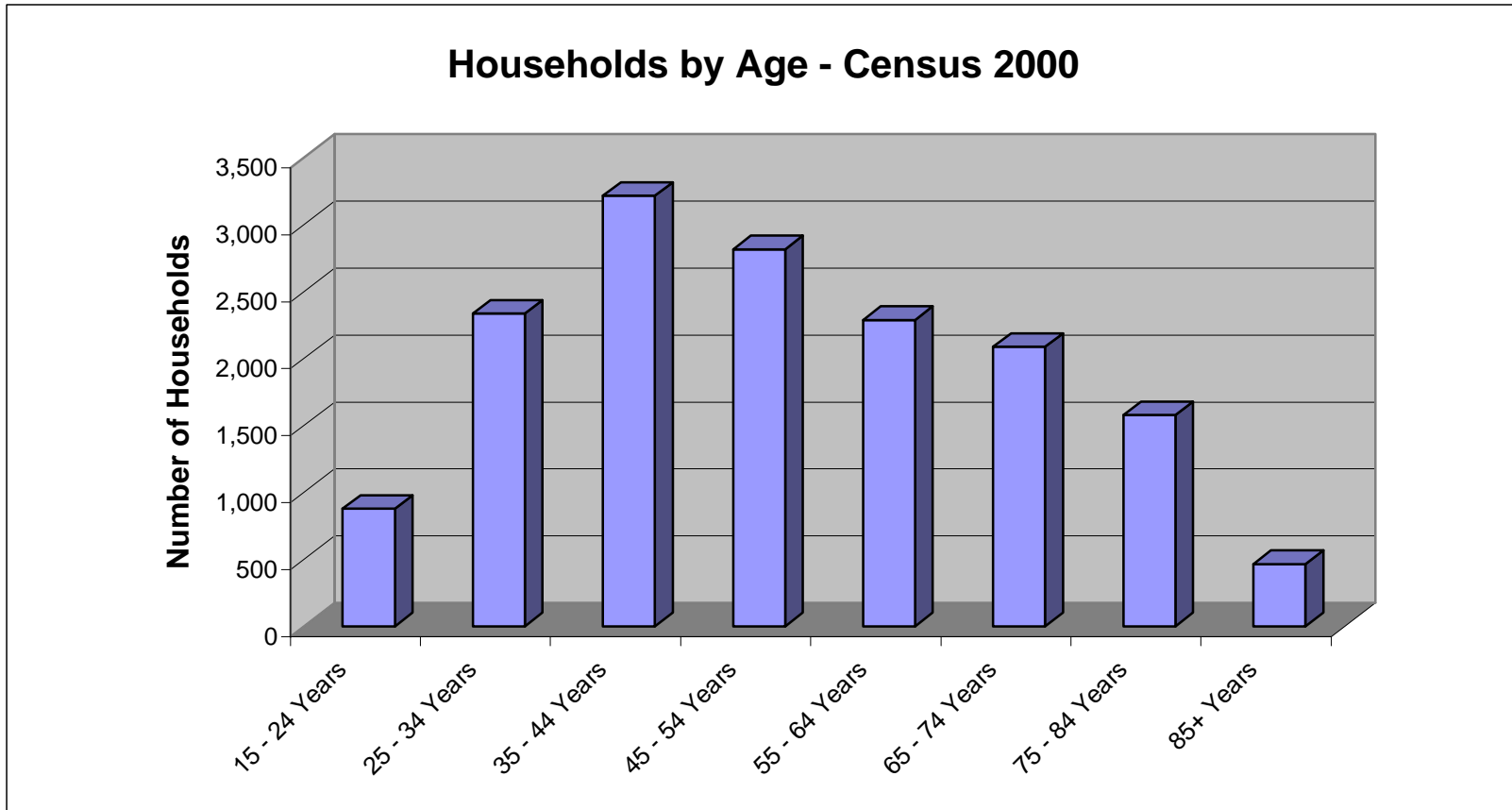
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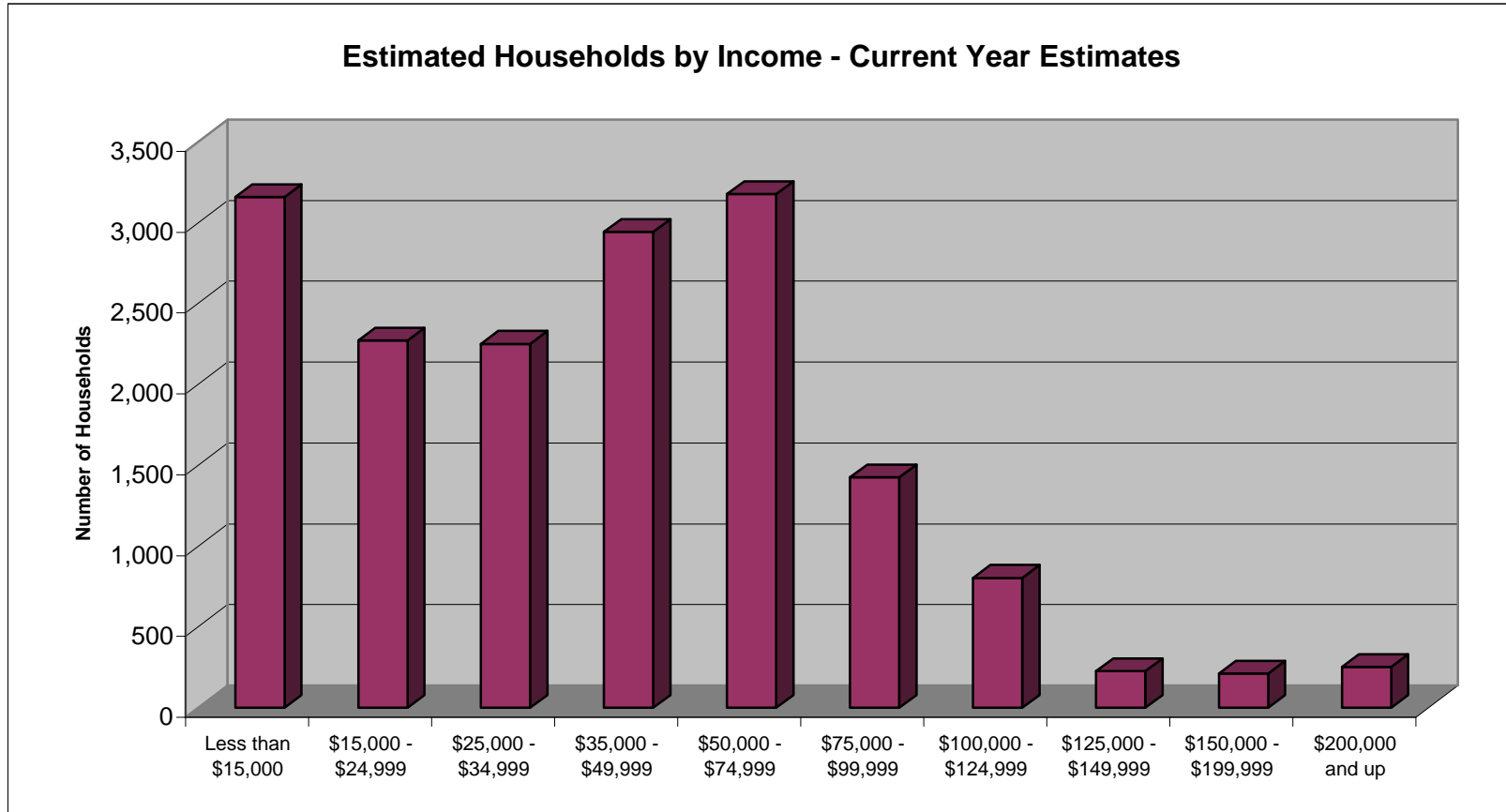
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Households by Income and Age										
Sample Area										
Current Year Estimates										
Income	Age 15 - 24 Years	Age 25 - 34 Years	Age 35 - 44 Years	Age 45 - 54 Years	Age 55 - 64 Years	Age 65 - 74 Years	Age 75 - 84 Years	Age 85+ Years	Total	Percent
Less than \$15,000	192	302	262	332	570	621	584	295	3,158	18.9%
\$15,000 - \$24,999	150	335	281	301	336	462	288	119	2,272	13.6%
\$25,000 - \$34,999	137	403	372	363	292	345	249	90	2,251	13.5%
\$35,000 - \$49,999	175	485	537	498	528	449	210	62	2,944	17.6%
\$50,000 - \$74,999	134	517	664	691	668	294	160	50	3,178	19.0%
\$75,000 - \$99,999	6	154	313	462	250	162	60	19	1,426	8.5%
\$100,000 - \$124,999	13	85	180	290	129	55	40	12	804	4.8%
\$125,000 - \$149,999	4	0	42	88	47	23	18	4	226	1.4%
\$150,000 - \$199,999	0	9	41	49	83	16	10	3	211	1.3%
\$200,000 and up	<u>0</u>	<u>9</u>	<u>34</u>	<u>49</u>	<u>48</u>	<u>66</u>	<u>36</u>	<u>11</u>	<u>253</u>	<u>1.5%</u>
Total	811	2,299	2,726	3,123	2,951	2,493	1,655	665	16,723	100.0%
Percent	4.8%	13.7%	16.3%	18.7%	17.6%	14.9%	9.9%	4.0%	100.0%	

Source: Nielsen Claritas; Ribbon Demographics

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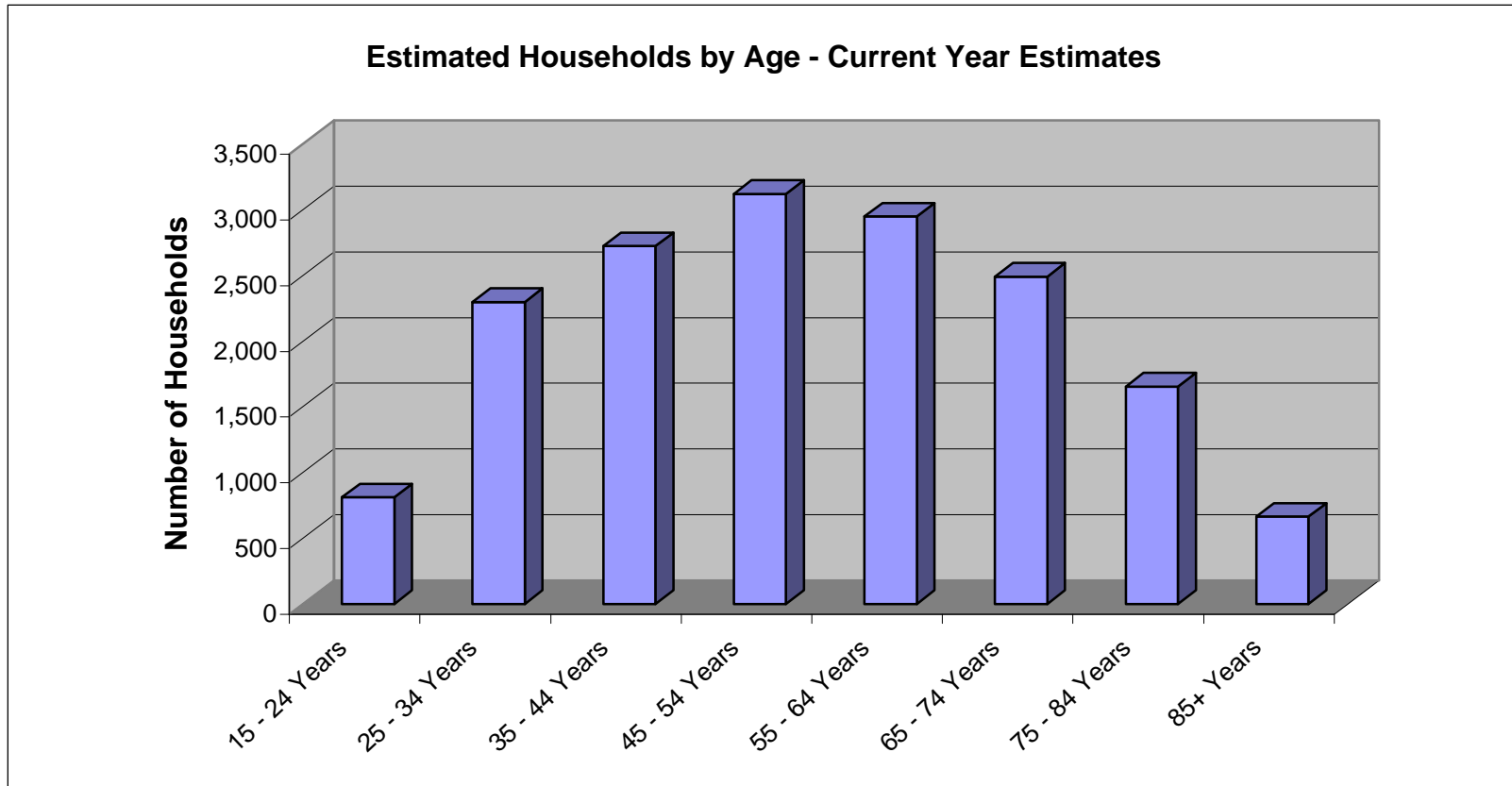
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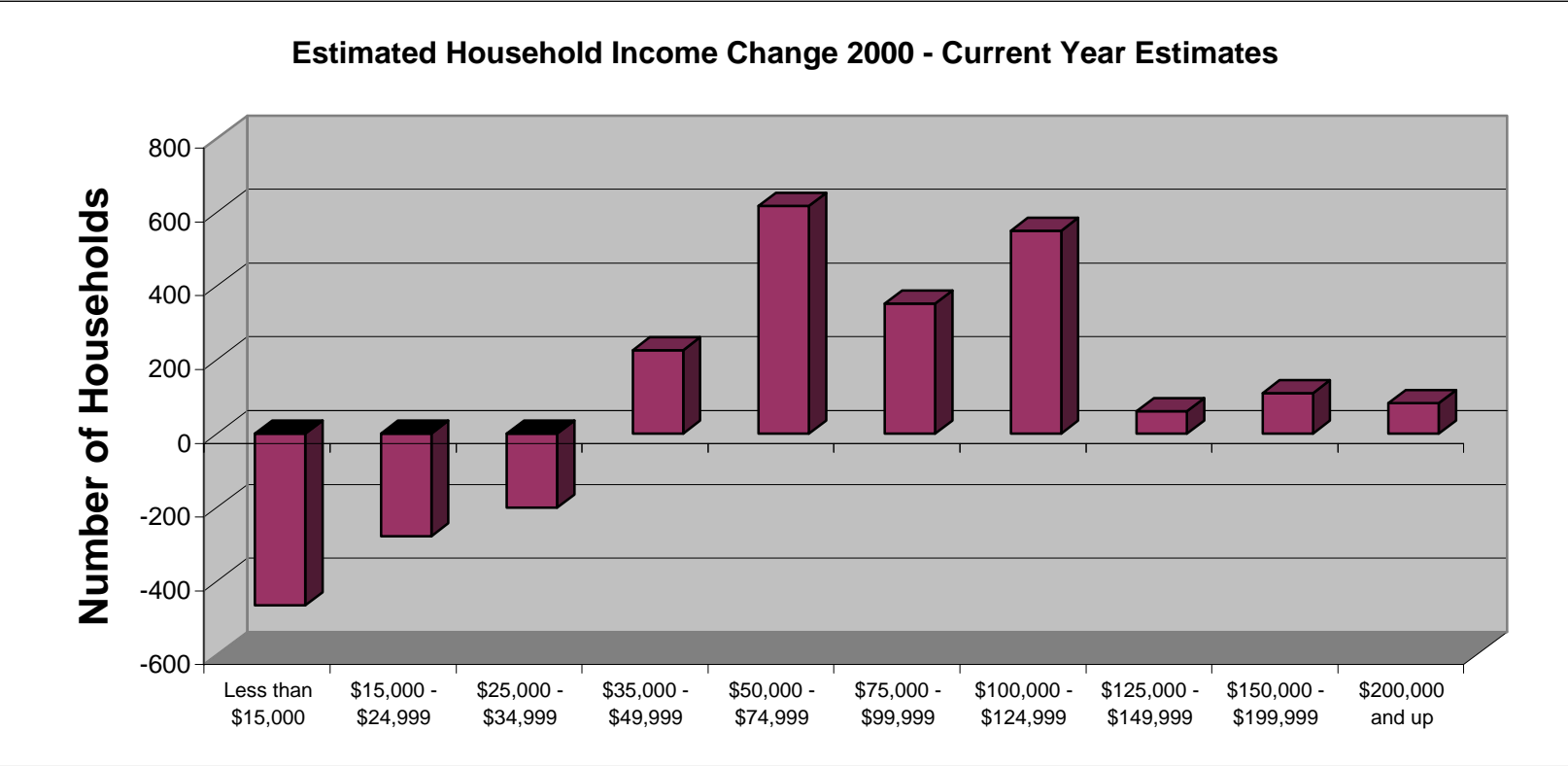
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Households by Income and Age										
Sample Area										
<i>Estimated Change - 2000 to Current Year Estimates</i>										
	Age	Age	Age	Age	Age	Age	Age	Age		
Income	15 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75 - 84	85+	Total	Percent Change
	Years	Years	Years	Years	Years	Years	Years	Years		
Less than \$15,000	-91	-95	-134	-54	28	-62	-99	42	-465	-12.8%
\$15,000 - \$24,999	-9	-150	-182	-54	16	62	-5	43	-279	-10.9%
\$25,000 - \$34,999	-86	-24	-198	-45	65	29	23	35	-201	-8.2%
\$35,000 - \$49,999	39	-27	-74	-10	53	167	50	27	225	8.3%
\$50,000 - \$74,999	77	149	-62	82	234	46	62	28	616	24.0%
\$75,000 - \$99,999	-11	29	9	101	109	101	5	9	352	32.8%
\$100,000 - \$124,999	9	84	126	190	86	28	19	7	549	215.3%
\$125,000 - \$149,999	4	-7	0	45	-10	15	12	2	61	37.0%
\$150,000 - \$199,999	0	-1	19	35	54	4	-2	1	110	108.9%
\$200,000 and up	<u>0</u>	<u>4</u>	<u>5</u>	<u>15</u>	<u>27</u>	<u>14</u>	<u>11</u>	<u>6</u>	<u>82</u>	48.0%
Total	-68	-38	-491	305	662	404	76	200	1,050	6.7%
Percent Change	-7.7%	-1.6%	-15.3%	10.8%	28.9%	19.3%	4.8%	43.0%		6.7%

Source: Nielsen Claritas; Ribbon Demographics

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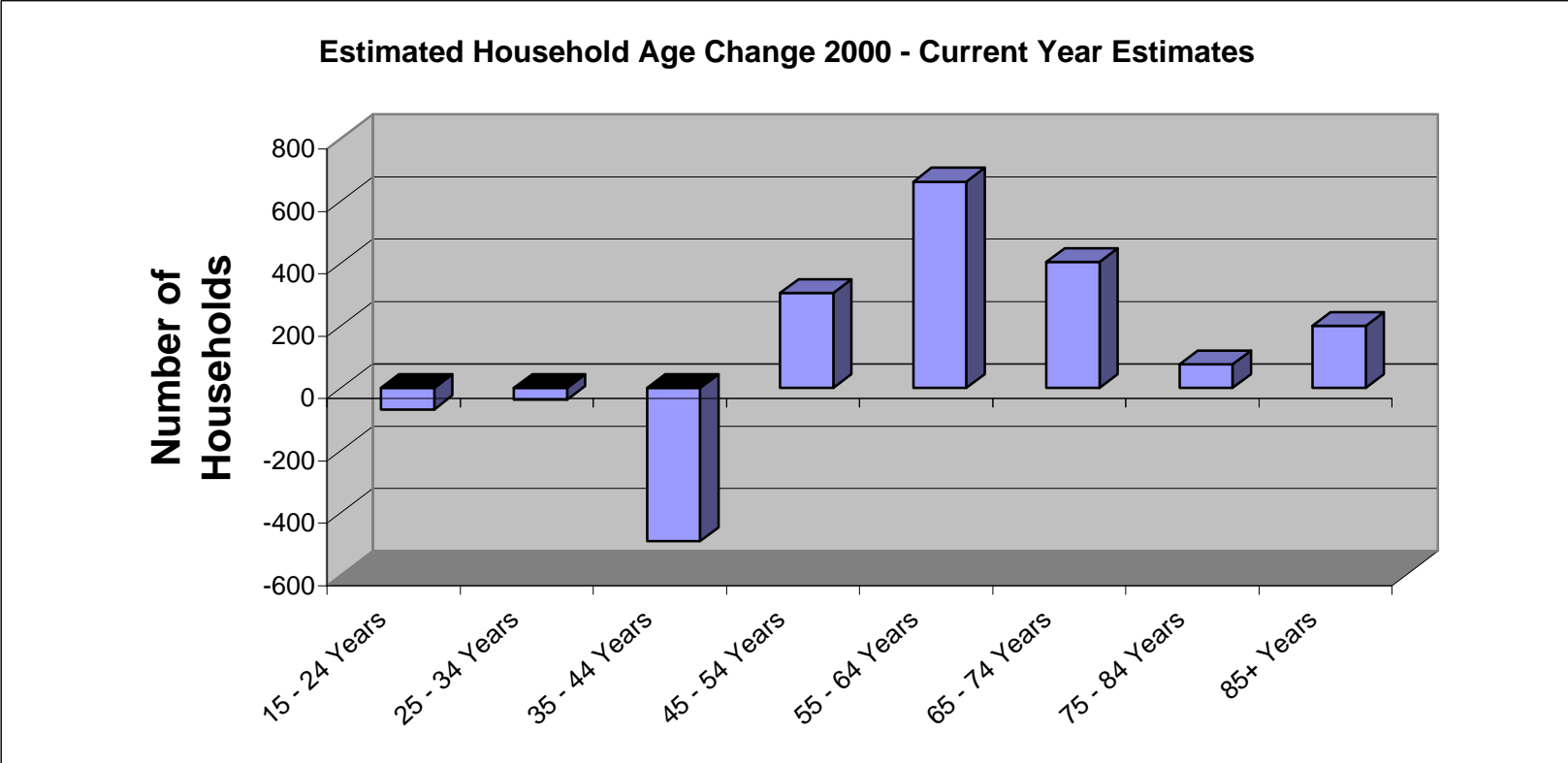
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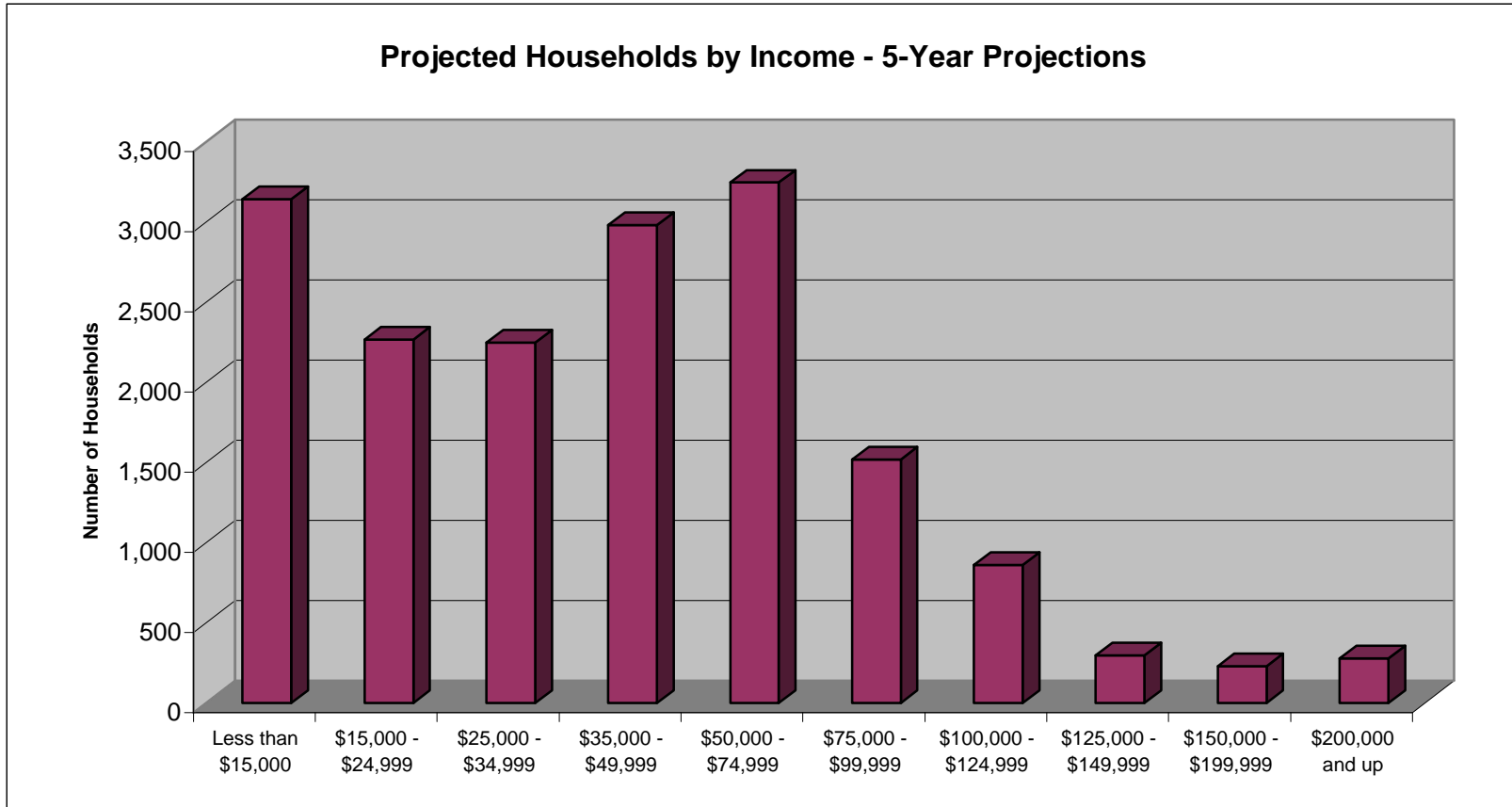
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Households by Income and Age										
Sample Area										
<i>Five Year Projections</i>										
	Age	Age	Age	Age	Age	Age	Age	Age		
	15 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75 - 84	85+	Total	Percent
Income	Years	Years	Years	Years	Years	Years	Years	Years		
Less than \$15,000	204	301	237	296	574	645	577	310	3,144	18.4%
\$15,000 - \$24,999	164	322	258	259	344	492	297	131	2,267	13.3%
\$25,000 - \$34,999	147	406	336	318	311	376	256	100	2,250	13.2%
\$35,000 - \$49,999	200	493	505	467	518	487	228	83	2,981	17.5%
\$50,000 - \$74,999	150	538	635	640	723	335	172	54	3,247	19.0%
\$75,000 - \$99,999	15	177	326	425	300	187	68	22	1,520	8.9%
\$100,000 - \$124,999	15	89	183	285	155	76	43	15	861	5.0%
\$125,000 - \$149,999	5	11	59	103	64	29	21	3	295	1.7%
\$150,000 - \$199,999	2	9	39	53	84	21	13	6	227	1.3%
\$200,000 and up	<u>0</u>	<u>11</u>	<u>31</u>	<u>47</u>	<u>62</u>	<u>73</u>	<u>41</u>	<u>14</u>	<u>279</u>	<u>1.6%</u>
Total	902	2,357	2,609	2,893	3,135	2,721	1,716	738	17,071	100.0%
Percent	5.3%	13.8%	15.3%	16.9%	18.4%	15.9%	10.1%	4.3%	100.0%	

Source: Nielsen Claritas; Ribbon Demographics

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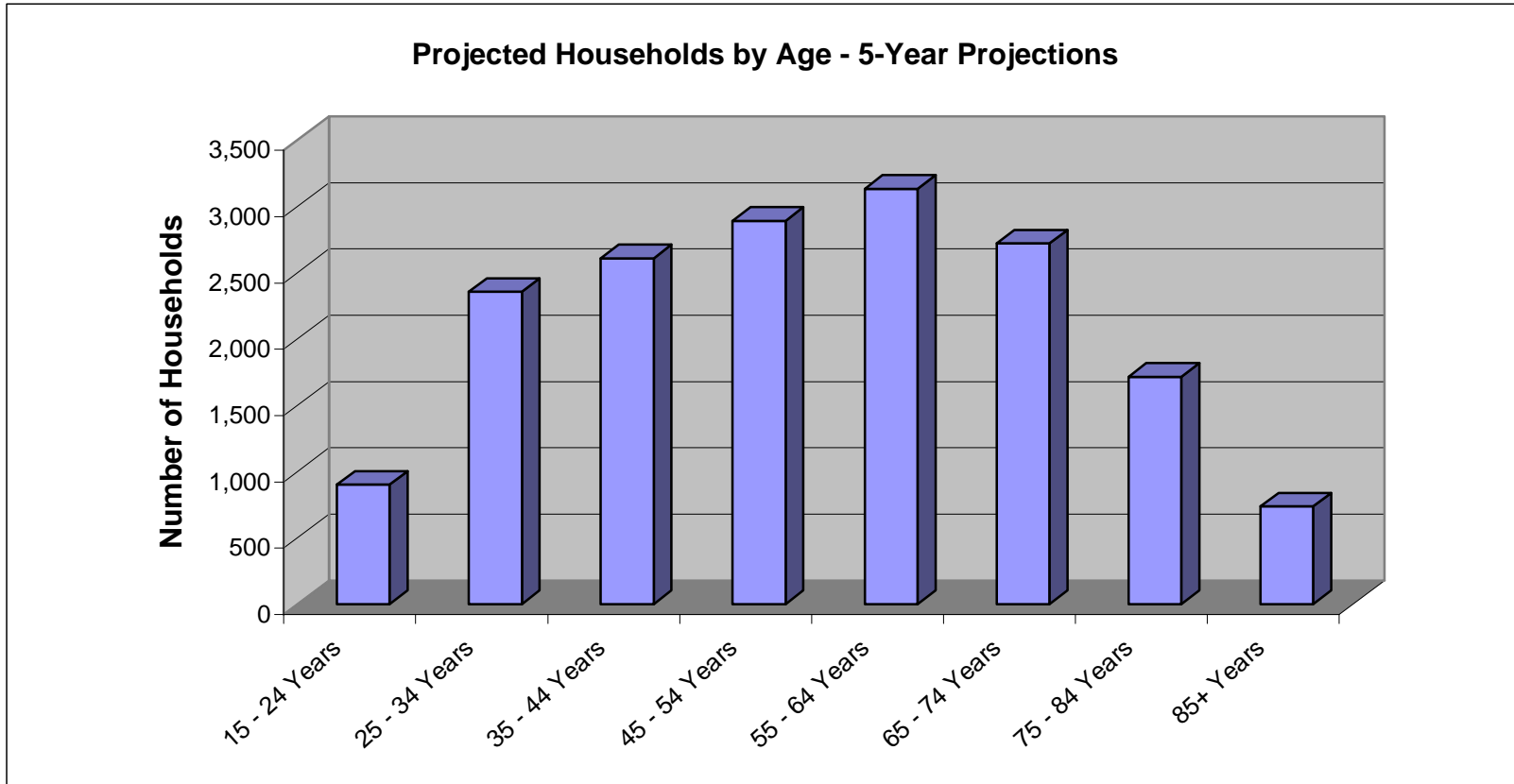
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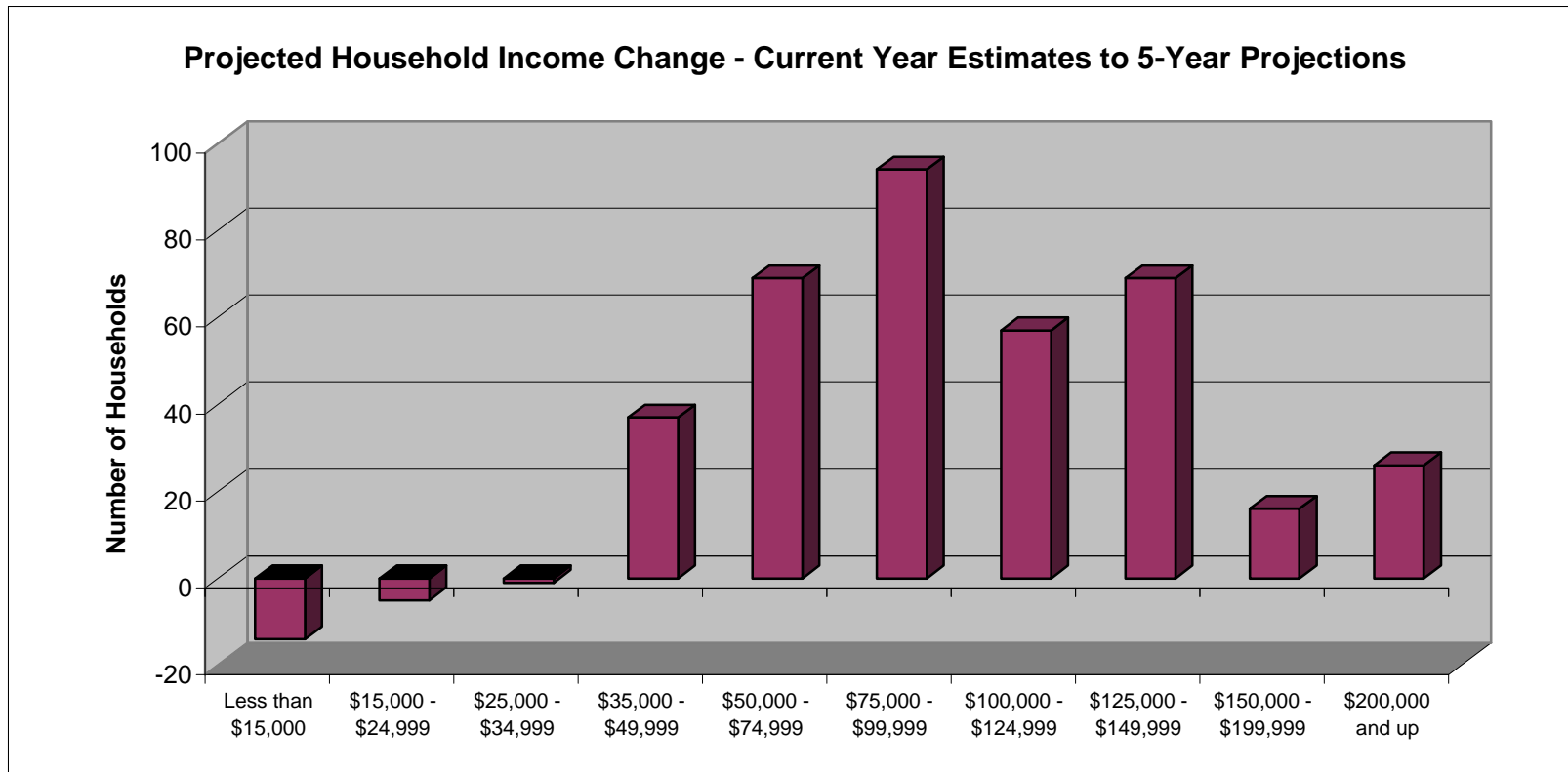
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Households by Income and Age										
Sample Area										
<i>Projected Change - Current Year Estimates to 5-Year Projections</i>										
	Age	Age	Age	Age	Age	Age	Age	Age		
Income	15 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75 - 84	85+	Total	Percent Change
	Years	Years	Years	Years	Years	Years	Years	Years		
Less than \$15,000	12	-1	-25	-36	4	24	-7	15	-14	-0.4%
\$15,000 - \$24,999	14	-13	-23	-42	8	30	9	12	-5	-0.2%
\$25,000 - \$34,999	10	3	-36	-45	19	31	7	10	-1	0.0%
\$35,000 - \$49,999	25	8	-32	-31	-10	38	18	21	37	1.3%
\$50,000 - \$74,999	16	21	-29	-51	55	41	12	4	69	2.2%
\$75,000 - \$99,999	9	23	13	-37	50	25	8	3	94	6.6%
\$100,000 - \$124,999	2	4	3	-5	26	21	3	3	57	7.1%
\$125,000 - \$149,999	1	11	17	15	17	6	3	-1	69	30.5%
\$150,000 - \$199,999	2	0	-2	4	1	5	3	3	16	7.6%
\$200,000 and up	<u>0</u>	<u>2</u>	<u>-3</u>	<u>-2</u>	<u>14</u>	<u>7</u>	<u>5</u>	<u>3</u>	<u>26</u>	<u>10.3%</u>
Total	91	58	-117	-230	184	228	61	73	348	2.1%
Percent Change	11.2%	2.5%	-4.3%	-7.4%	6.2%	9.1%	3.7%	11.0%	2.1%	

Source: Nielsen Claritas; Ribbon Demographics

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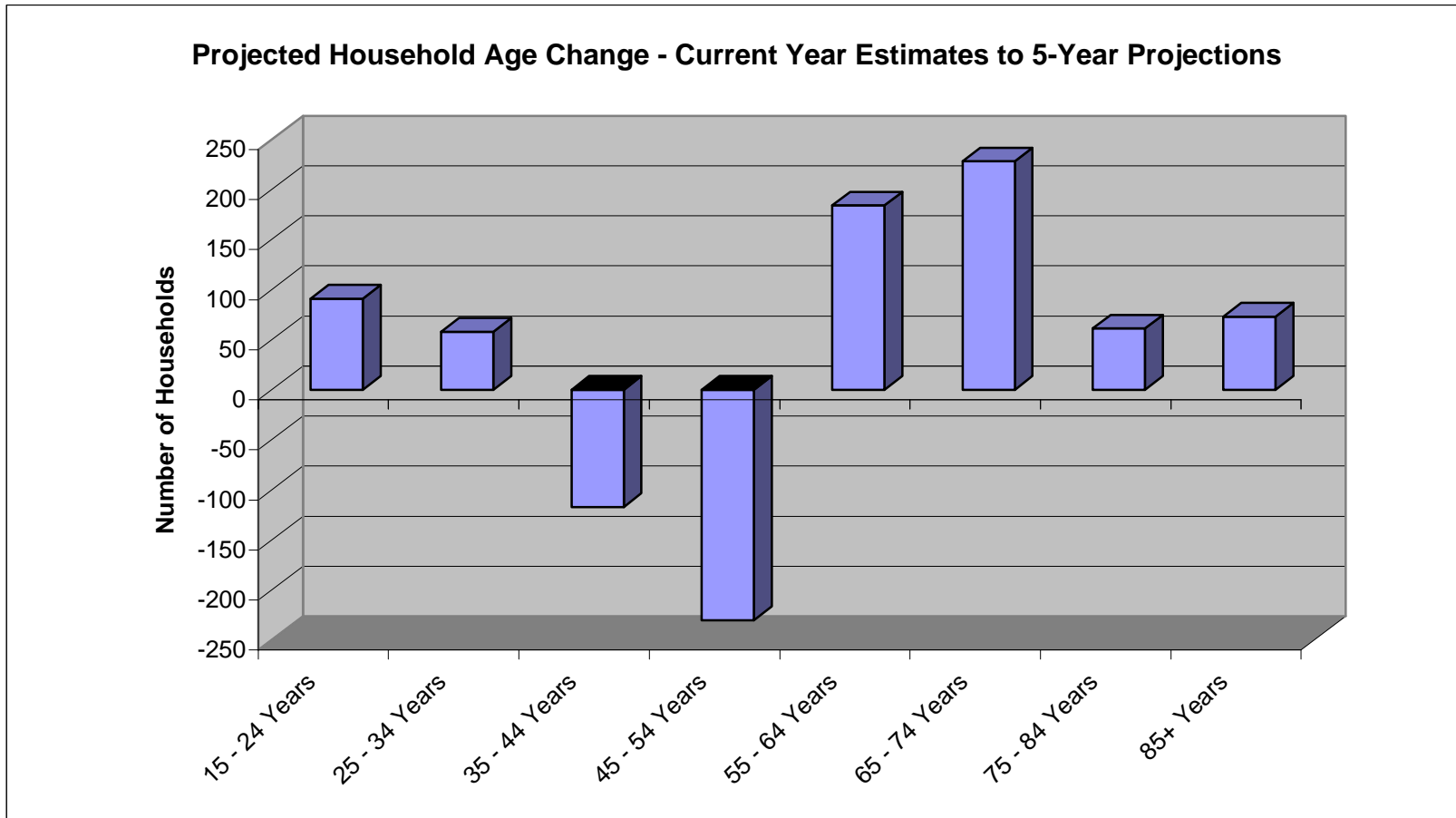
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